

Using the Web

Research Practitioner – Skills Day

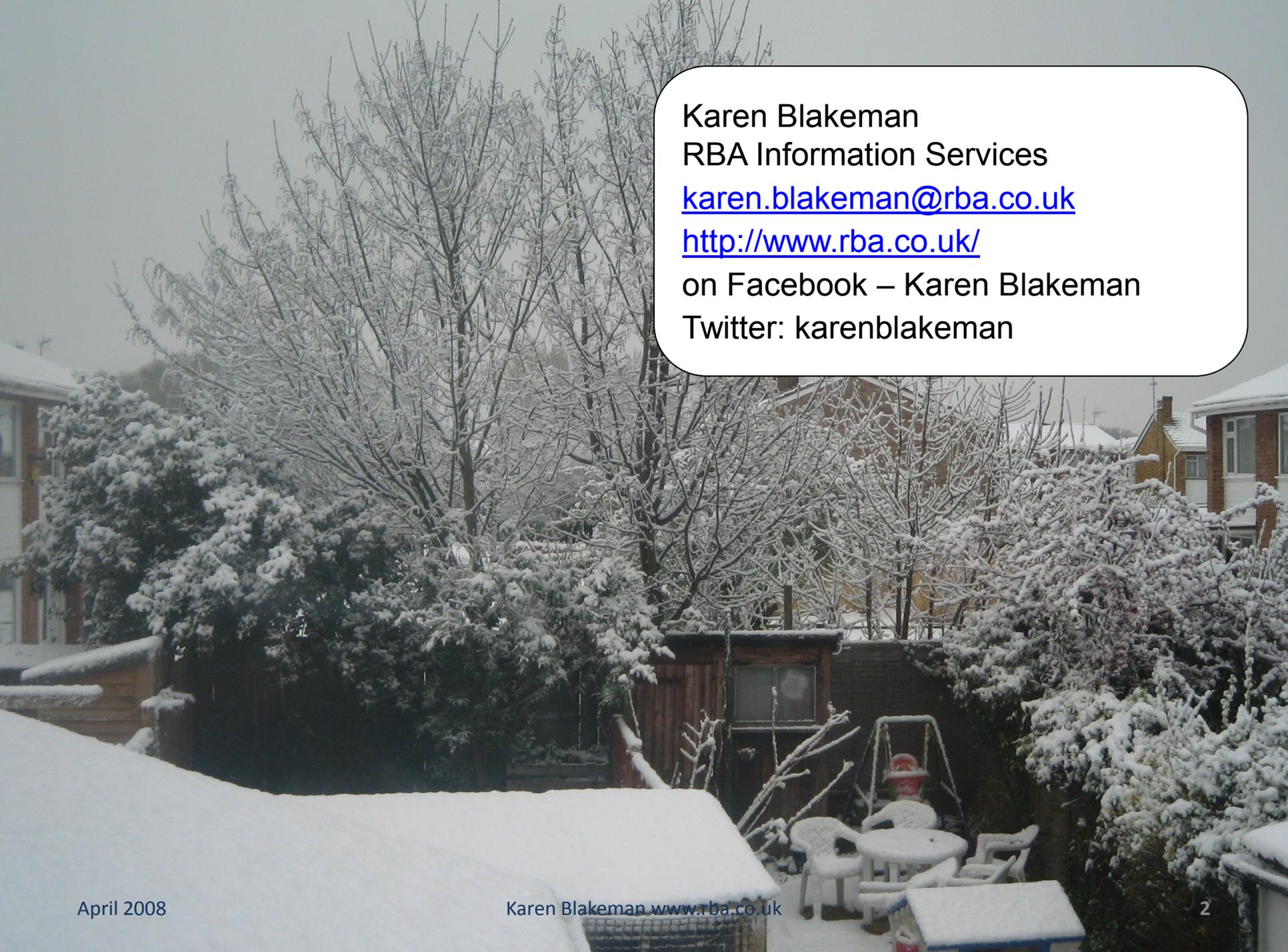
23rd & 24th April 2008

[Archive]

Karen Blakeman

RBA Information Services, UK





Karen Blakeman
RBA Information Services
karen.blakeman@rba.co.uk
<http://www.rba.co.uk/>
on Facebook – Karen Blakeman
Twitter: karenblakeman

Using the web to track down people

- Traditional ways of searching the Internet
 - Web
 - usual web page search
 - file format searches
 - site searches
 - email discussion groups (but may be closed)
 - web based forums
 - Google and Yahoo Groups
- Web 2.0
 - blogs, photo sharing, presentations
 - social and professional networking e.g. Facebook, Twitter, LinkedIn
 - people search tools

General search techniques and tricks

- Use double quote marks around a phrase e.g. company or a person's name (can be used in all search engines)
 - e.g. "Karen Blakeman"
- Use alternatives to Google
 - live.com, yahoo.co.uk, ask.com. exalead.com
 - different coverage
 - results listed in a different order
 - unique search features
- File format search
 - ppt to identify conference speakers and experts on a topic, corporate hierarchies
 - also pdf
 - staff lists e.g. `staff list filetype:pdf OR filetype:xls`
- Site search for revealing documents and pages buried deep down in the site

Google file format search – Advanced Search screen



Advanced Search

[Advanced Search](#)

UK energy industry filetype:ppt

Find web pages that have...

all these words:

this exact wording or phrase: [tip](#)

one or more of these words: OR OR [tip](#)

But don't show pages that have...

any of these unwanted words: [tip](#)

Need more tools?

Results per page:

Language:

File type:

- any format
- Adobe Acrobat PDF (.pdf)
- Adobe Postscript (.ps)
- Autodesk DWF (.dwf)
- Google Earth KML (.kml)
- Google Earth KMZ (.kmz)
- Microsoft Excel (.xls)
- Microsoft Powerpoint (.ppt)**
- Microsoft Word (.doc)
- Rich Text Format (.rtf)
- Shockwave Flash (.swf)

Search within a site or domain:

[+ Date, usage rights, numeric range](#)

Topic-specific search engines for

[Google Book Search](#)

[Google Code Search](#)

[U.S. Government](#)

[Universities](#)

File format search on Intelways.com

<http://www.intelways.com/>

Intelways

Start General Images Video News Social **Files** Reference Academic Busine

emissions trading UK **Search**

Word: Google Yahoo Powerpoint: Google Yahoo Slideshare Excel: Google Yahoo PDF: Google Yahoo Multifformat: Scribd e

Online Audio: Last.fm Seeqpod Torrents: BitTorrent TorrentSpy Torrentz Min

[Yahoo!](#) [My Yahoo!](#) [Mail](#)

Web | [Images](#) | [Video](#) | [Local](#) | [Shopping](#) | [more »](#)

YAHOO! SEARCH emissions trading UK **Search** [Advanced Search](#)

Search Results

Use country versions of the search tools



Web Images News Maps **News!** Products Groups S

Robert Burns Search [Adv](#) [Pref](#)

Search: the web pages from the UK

Web

Try your search on [Yahoo](#), [Ask](#), [AllTheWeb](#), [Live](#), [Lycos](#), [Technorati](#), [Feedster](#), [Wikipedia](#).

Books by **Robert Burns**

[The Complete Poems](#)
[The Poetical Works](#)
[The Complete Poems](#)

books.google.com



Robert Burns

Rechercher dans : Web

1. [Robert Burns Country: the official Robert Burns site](#)
 The **Robert Burns** works archive, with full text indexed and searchable online.
www.robertburns.org/ - 21k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

2. [Robert Burns - Wikipedia](#)
Robert Burns was born two miles south of Ayr, in Alloway, South Ayrshire, Scotland, the eldest of the seven children of William Burness (1721 - 1784) ...
en.wikipedia.org/wiki/Robert_Burns - 43k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

3. [Robert Burns Tribute - Burns Supper, Haggis, Poems and more](#) - [[Diese Seite übersetzen](#)]
Robert Burns is Scotland's best-loved bard and **Burns** Suppers have been held in his honour for over 200 years. This **Robert Burns** tribute site gives you the ...
www.rabbie-burns.com/ - 23k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

4. [Robert Burns - Wikipedia, the free encyclopedia](#) - [[Diese Seite übersetzen](#)]
Robert Burns est un poète et barde écossais, né le 25 janvier 1759 à Alloway (South Ayrshire) et mort le 21 juillet 1796 à Dumfries (Dumfriesshire) en Écosse.
fr.wikipedia.org/wiki/Robert_Burns - 73k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

5. [ZITATE-ONLINE.DE +++ Zitate von Robert Burns](#)
 Alle Zitate von **Robert Burns**. ... **Robert Burns**, schottischer Schriftsteller, Lieddichter und Poet. * 25. 01. 1759 - Alloway, Grafschaft Ayrshir † 21. 07. ...
www.zitate-online.de/autor/burns-robert/ - 29k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

Web

Try your search on [Yahoo](#), [Ask](#), [AllTheWeb](#), [Live](#), [Lycos](#), [Technorati](#), [Feedster](#), [Wikipedia](#).

Conseil : [Recherche pour résultats pertinents](#)

1. [Robert Burns - Wikipedia](#)
Robert Burns est un poète et barde écossais, né le 25 janvier 1759 à Alloway (South Ayrshire) et mort le 21 juillet 1796 à Dumfries (Dumfriesshire) en Écosse.
fr.wikipedia.org/wiki/Robert_Burns - 73k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

2. [Robert Burns Country: the official Robert Burns site](#)
 The **Robert Burns** works archive, with full text indexed and searchable online.
www.robertburns.org/ - 21k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

3. [Robert Burns Tribute - Burns Supper, Haggis, Poems and more](#) - [[Diese Seite übersetzen](#)]
Robert Burns is Scotland's best-loved bard and **Burns** Suppers have been held in his honour for over 200 years. This **Robert Burns** tribute site gives you the ...
www.rabbie-burns.com/ - 23k - [Im Cache](#) - [Ähnliche Seiten](#) - [Filter](#) - [History](#)

Nätet

Try your search on [Yahoo](#), [Ask](#), [AllTheWeb](#), [Live](#), [Lycos](#), [Technorati](#), [Feedster](#), [Wikipedia](#).

Tips: [Sök endast efter svenska resultat](#). Du kan ställa in sökspråk i [Inställningar](#)

1. [Robert Burns - Wikipedia, den fria encyklopedin](#)
Robert Burns skrev ofta på Lågskotska, men även ibland på engelska med skotsk dialekt. Hans far var en fattig bonde. Efter faderns död 1784 blev han, ...
sv.wikipedia.org/wiki/Robert_Burns - 17k - [Cachad](#) - [Liknande sidor](#) - [Filter](#) - [History](#)

2. [Robert Burns Country: the official Robert Burns site](#)
 The **Robert Burns** works archive, with full text indexed and searchable online.
www.robertburns.org/ - 21k - [Cachad](#) - [Liknande sidor](#) - [Filter](#) - [History](#)

3. [tolv visor av burns i översättning av gustaf fröding](#)
Robert Burns tog aktiv ställning för den franska revolutionen - vilket inte sågs med ... Källa: **Robert Burns** En kortfattad levnadsteckning - Gustaf Fröding ...
members.tripod.com/minata/bild_30_sep.html - 16k - [Cachad](#) - [Liknande sidor](#) - [Filter](#) - [History](#)

April 2008

Karen Blakeman www.rba.co.uk

General search techniques and tricks (2)

- Focus your search on areas of the document
 - inurl: for example "process engineer" inurl:cv
 - looks for the term in the URL
 - intitle: for example "process engineer" intitle:cv
 - looks for your term in the title of the page
- Boolean search
 - OR, AND, NOT
 - must use capital letters for the operators
 - only OR works in Google and even that does not work well
 - Yahoo, Live.com and Exalead are best
 - for example chemical engineer AND (inurl:cv OR intitle:cv) AND (oil OR petroleum)
- See the summary and comparison chart for the major search engines at <http://www.rba.co.uk/search/compare.pdf> and <http://www.rba.co.uk/search/compare.shtml>

Exalead

- Phonetic spelling, approximate spelling
- Exalead <http://www.exalead.com/>
 - use the advanced search screen
 - excellent for Russian or Eastern European names that may be spelt (or mis-spelt!) in a variety of ways
 - but is not always working ☹

Advanced search [Close](#) 

Web Search

All the web Pages written in English Pages: United Kingdom

What?

- [exact phrase](#) e.g. "to be or not to be"
- [forbidden terms](#) e.g. cow -road
- [words starting with](#) e.g. m\$ag*
- [phonetic spelling](#) e.g. soundslike:exalead
- [approximate spelling](#) e.g. spellslike:exlaead
- [adjacent words](#) e.g. (stock NEAR exchange)
- [logical expression](#) e.g. ((fast OR speed) AND NOT light)
- [regular expression](#) e.g. /a.c/

Where?

- e.g. country:USA
- e.g. language:en
- [on a given site](#) e.g. site:wikipedia.org
- [in files of a given format](#) e.g. filetype:pdf
- [in the title of the page](#) e.g. intitle:(official website)
- [in the address of the page](#) e.g. inurl:music
- [on pages that contain a given link](#) e.g. link:http://www.exalead.com

When?

- [modified after a given date](#) e.g. after:31/12/1999
- [modified before a given date](#) e.g. before:31/12/1999

<http://ranking.thumbshots.com/>

Compare different search engines for a strategy

THUMBSHOTS.COM RANKING

Leader in web preview technology. Serving thumbshots to over 1,000 sites.

Search: versus

Highlight Site: (optional eg. mysite.com)

Google Custom Search

Business Edition with relevant, fast, Ads Free search results
www.google.co.uk/sitesearch

Free Ranking Report

Get a free search engine ranking report for your site
www.siteblaster.co.uk

Website diagnostics

Crawl Score - on demand web crawler Reports back on all crawling issues
www.crawlscore.com

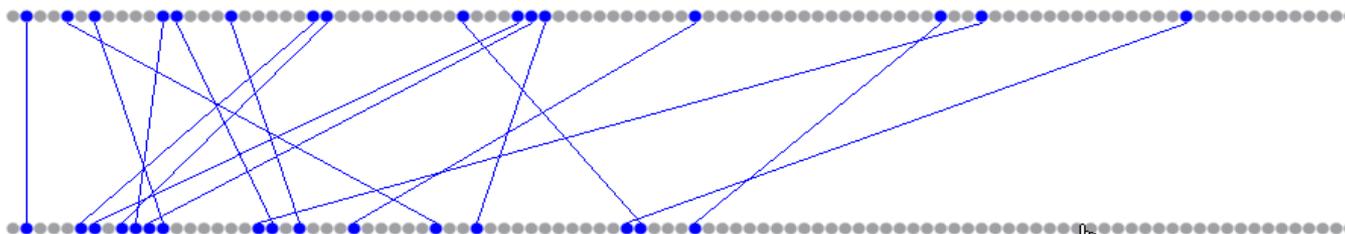
Search Engine Marketing

Increase Sales & Enquiries = £000's Free Consultation 08702 55 00 20
www.SearchQuest.co.uk



Ads by Google

GOOGLE : "Karen Blakeman"



YAHOO : "Karen Blakeman"

High Ranking Low Ranking

GOOGLE : "Karen Blakeman"

Overlapping Links: 16 (0%)
Unique Links: 83
Total Links: 99

YAHOO : "Karen Blakeman"

Overlapping Links: 16 (0%)
Unique Links: 84
Total Links: 100

79. <http://www.lo-fi-librarian.co.uk/?cat=64>



"This is very cool!" -- Chris Sherman, [SearchEngineWatch](#) & [SearchWise](#)
Karen Blakeman www.rba.co.uk

Compare search engines

- Intelways
 - <http://www.intelways.com/>
 - run your search through a plethora of search tools one by one
- Graball.com
 - <http://www.graball.com/>
 - compares two search engines of your choice side by side
- SearchBoth.co.uk
 - <http://www.searchboth.co.uk/>
 - similar to Graball
- TripleMe
 - <http://www.tripleme.com/>
 - compares Google, Yahoo and Live side by side

'People' search tools

- War of the people search
 - <http://www.techcrunch.com/2007/05/09/war-of-the-people-search/>
- Beware mash-ups
 - a website or application that combines content from more than one source to generate a new page or resource
 - usually automated with minimal human input or control
 - many people search tools use this approach as the basis of their service, even the priced ones

Zoominfo

- <http://www.zoominfo.com/>
 - Now owns Xing
 - Uses multiple web sources to generate profiles of people and networks
 - Automatically created by computer
 - Subject of a profile can update or correct their profile but no checking done by Zoominfo
 - Search by person or use multiple search criteria in priced Powersearch to identify relevant companies and people by job description
 - Use with care and always double check the information before acting upon it

Karen Blakeman's verified profile, 20th September 2007

Profile Statistics

Times Viewed: 26
 Times Forwarded: 0
 Web References: 115
 Quick Lists: 0

Karen's Network

Join Karen's Network

Click here to create your XING Network

Forward Print Save Profile



Ms Karen H Blakeman Edit
 Proprietor
 RBA Information Services
 Reading, United Kingdom
 Contact this person

Information 'verified' by Karen Blakeman

This profile was automatically generated using **115 references** found on the Internet. This information has been verified by Karen Blakeman. [Learn more...](#)

Employment History

Proprietor
 RBA Information Services
 Headquarters Address:
 Website: www.rba.co.uk

View the 'references' (web pages) to see the information in context

Biography

Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA Information Services) provides training and consultancy on the use of the Internet, and on accessing and ma... [More](#)

Web References

[View all 115 references](#)

Board Membership and Affiliations

- Member and Management Committee (past)
UK eInformation Group
- Fellow⁴
Chartered Institute of Library and Information Professionals

1. www.online-information.co.uk
www.online-information.co.uk/0 - [Cached]
 Published on: 8/16/2007 Last Visited: 8/16/2007

[Karen Blakeman, Director, RBA Information Services](#)

2. **Management and research skills, Short courses and seminars - Manchester Business School**
www.mbs.ac.uk/programmes/cours - [Cached]
 Published on: 3/16/2004 Last Visited: 1/11/2007

We also welcome back expert trainers [Karen Blakeman](#), [Chris Murphy](#), [Paul Pedley](#) and [Keith Trickey](#), to facilitate the courses.

...
 Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA Information Services) provides training and consultancy on the use of the Internet, and on accessing and managing information resources. Past and current clients include public and corporate libraries, Business Links, information providers, investment and financial services companies.

Zoominfo Powersearch

People Companies
[Customize...](#)

Frequently Used Criteria ?
 Title: [Keywords](#) | [Directory](#)
 Company Name/Ticker/Domain: [Keywords](#) | [Lookup](#)
 Industry: [Keywords](#) | [Directory](#)
 Media & Internet
 Broadcasting
 Film/Video Production & Services
 Radio Stations
 Television Stations
 Information Collection & Delivery
 Music & Music Related Services
 Newspapers & News Services
 Publishing
 Search Engines & Internet Portals

Limit by Title Hierarchy:
 Board Members
 Executives
 Mid Management
 Non Management

Geography ?
 All USA - All Canada - All
 State UK - All Australia - All
 Metro Region
 Country
 US ZIP Code
 Within: 100 miles

Filters: Current only, Within 18 months
Narrow: Media & Internet, Information Collection & Delivery, Database & File Management Software, Business Services, Newspapers & News Services, Multimedia & Graphic Design, Business Intelligence Software(BI), Advertising & Marketing

Results 1-20 of 268 Results per page: **20** | 50 | 100

Name	Title	Company	Last Mentioned
<input type="checkbox"/> Sawday, David	Spokesman	Yahoo! Inc + (408) 349-3300	5/5/2007
<input type="checkbox"/> Jobling, Simon simon.jobling@gmail.com	Web Developer Yahoo! Europe	Yahoo! Inc + (408) 349-3300	Last 7 days 7
<input type="checkbox"/> Carvalho, Lawrence	Web Developer	Yahoo! Inc + (408) 349-3300	8/2/2007
<input type="checkbox"/> Wheelan, Charles	Economist Yahoo! Finance	Yahoo! Inc + (408) 349-3300	1/1/2007
<input type="checkbox"/> de Massia, Gabriel 	European Sourcer Yahoo! / Capital Consulting	Yahoo! Inc + (408) 349-3300	8/16/2006
<input type="checkbox"/> Collins, D.J.	Spokesman	Google Inc + (650) 253-0000	9/27/2006
<input type="checkbox"/> Hynes, Dan 	Staffing Lead	Google Inc + (650) 253-0000	4/22/2007
<input type="checkbox"/> Tools, Seo seoguy@seo-guy.com	SEO Company	PR Web + (866) 725-7265	9/21/2007
<input type="checkbox"/> Grace, Sam +44 020745		PR Web + (360) 312-0892	10/10/2006
<input type="checkbox"/> Barclay, Richard		Interactive Web Solutions +44 1785 279 920	Last 30 days 39
<input type="checkbox"/> Smart, Andy		Interactive Web Solutions +44 1785 279 920	Last 30 days 39
<input type="checkbox"/> Dawson, Chloe	Web Developer	Interactive Web Solutions	Last 30 days 39

Zoominfo Powersearch.
 Search by title, company,
 industry, management level
 (Title Hierarchy) and
 geography

LinkedIn

- <http://www.linkedin.com/>
- Aimed at professionals for building networks
- As well as personal profiles, corporate profiles are now possible
- BUT
 - the spammers have moved in
 - spam sites inviting you to join their “network”
 - spammers registering and sending emails via Inmail
 - people and organisations sending Inmail and pretending they know you and/or ignoring your stated preferences – **DON'T DO IT!!!!**

LinkedIn

SourceForge.net: Downloadi... Wiki - Main - WebHome Wiki - Main - DesktopSearch Nationwide Building Society LinkedIn: Karen Blakeman

http://www.linkedin.com/pub/3/a33/935

Answers.com

Karen Blakeman

Owner, RBA Information Services
United Kingdom

Get Introduced
Contact Directly

Current • Owner at RBA Information Services

Education • The University of Birmingham

Connections 3 connections

Industry Information Technology and Services

Karen Blakeman's Experience

Owner
RBA Information Services
(Information Technology and Services industry)
October 2006 — Present (9 months)

Karen Blakeman's Education

The University of Birmingham
1973 — 1976

Karen Blakeman's Contact Settings

Interested In:

- consulting offers
- expertise requests
- reference requests
- getting back in touch

Public profile powered by: LinkedIn

Create a public profile: [Sign In](#) or [Join Now](#)

View Karen's full profile:

- See who you and **Karen Blakeman** know in common
- Get introduced to **Karen Blakeman**
- Contact **Karen Blakeman** directly

View Full Profile

Name Search

Search for people you know from over 10 million professionals already on LinkedIn.

(example: [Karen Blakeman](#))

Search

Ads by Google

NORAS 2007
Survey results available in today. Find out more here.
www.noras.co.uk/

LinkedIn

People

Advanced People Search | Name Search | Reference Search

Name search: **Search**
Last name required

or

Advanced search:

Keywords:
ex: CEO; investment; marketing

Name:

Title:

Current titles only

Company:

Current companies only

Location: NEW LEARN MORE

Country:

Postal Code:

Industry: Sports, Staffing and Recruiting, Supermarkets, **Telecommunications**, Textiles, Think Tanks, Tele...

Interested in:

Joined your network:

Sort by:

People

Advanced People Search | Name Search | Reference Search

Search Results

Showing the first 500 users in your network matching your criteria. [refine search results](#)

• User type: hiring managers • Users in Telecommunications • Sorted by: keyword relevance

Your Network (500) LinkedIn Network What do these icons mean?

Avi François Polak FEATURED

VP Business Development, I-Com Mobile [www.icomobile.com] | MyLink500.com | TopLinked.com | 5,600+ Connections

United Kingdom | Telecommunications

Current: VP Business Development at I-Com Mobile; Consultant & Founder... [see more](#)

Past: GlobalSource Communications; Jerusalem College of Technology; KPMG;... [see more](#)

Groups: ... [see more](#)

Jonathan Brooker FEATURED

Chief Executive and CEO (TOPLINKED.COM)

Saudi Arabia | Telecommunications

Current: Acting Chief Executive Officer at Kull Communications Group ... [see more](#)

Past: Director of Operations at Global Services; Radologies Services;... [see more](#)

Groups: ... [see more](#)

2nd **8** **500+**

2nd **22** **500+**

18

Jigsaw

- <http://www.jigsaw.com/>
- “Jigsaw has the business contacts found nowhere else.”
- “The unique thing about Jigsaw's business contacts is that they are member generated; members add business contacts to get business contacts they want.”
- “Jigsaw does not allow any non-business contact information in the system. To enforce this policy no member can add a contact with an email address at **gmail.com**. Any contact added to Jigsaw must have an email domain that can be directly associated with a company that has a website.”

 **karen.blakeman@rba.co.uk** is from a company not in Jigsaw's company directory and thus your business email address is unrecognized.
You can continue your registration online by using a credit card (note your card will NOT be charged) or by calling us at 1-877-JIGSAW9 or 208.262.0568.

PIPL

- <http://www.pipl.com/>
- Review at <http://www.rba.co.uk/wordpress/2007/05/05/pipl-people-search-beta/>
- Searches 'hidden' web + Google search
 - blog search, Google Groups, LinkedIn, Flickr, Google Scholar, Electoral Roll, Directories, Amazon, Hoovers, Zoominfo etc.
 - Google web search results not the same as an ordinary Google search – they incorporate terms such as resume, CV
 - does not always come up with better results but does highlight resources that you might not have considered

Pipl search for Karen Blakeman (1)



[Clear](#)
First Name Last Name City State Country

Karen Blakeman, United Kingdom

No results found for **Karen Blakeman, United Kingdom**

Suggestions:

- Make sure all words are spelled correctly.
- Try searching with other parameters.

Results for [Karen Blakeman](#) without **United Kingdom**

Quick Facts

- **Karen Blakeman** is a consultant in business information and electronic information and can be contacted at... www.dataresources.co.uk
 - Karen Blakeman** is the author of Search Strategies for the Internet (www.rba.co.uk/publications/search.htm) and Proprietor of RBA Information Services... www.computeractive.co.uk
 - Karen Blakeman** has worked in the information profession for over twenty years and has been a freelance consultant since 1989... www.infonortics.com
 - Over on the Online Information Blog, **Karen Blakeman** is compiling thoughts on the variety of Desktop search tools that are available... blog.online-information.co.uk
- [11 more »](#)

[Customers Profiles - Amazon.com](#) (4) *

Karen Blakeman. View Wish List ... **Karen Blakeman** (Honolulu, HI United States).
 Birthday: March 1. Interests: "I HATE ..."
www.amazon.com/gp/pdp/search

[Web Extracted Biography - ZoomInfo](#)

Karen Blakeman, Creative School Resources & ... **Karen Blakeman**, Stray Haven Humane ... **Karen Blakeman**, Honolulu ... **Karen Blakeman**, TFPL ...
www.zoominfo.com

[Personal Web Profiles - Facebook](#) *

Karen Blakeman ...
www.facebook.com/srch.php

[Executive Profiles - Hoover's](#) (1,650) * \$\$\$

Karen Blakeman, Director, Marketing, Laura's Lean Beef Company ...

www.rba.co.uk

Pipl search for Karen Blakeman (2)

[Personal Web Profiles - Facebook](#) * 6

Karen Blakeman ...

www.facebook.com/srch.php

[Executive Profiles - Hoover's](#) (1,650) * \$\$\$

Karen Blakeman, Director, Marketing, Laura's Lean Beef Company ...

www.hoovers.com/free/search/simple/people/index.xhtml

[Publications - Google Scholar](#) (11)

[BOOK] IT strategies for information management, D Bawden, K **Blakeman** - 1990 - ...

The selection and implementation of a computerised information retrieval system in ...

scholar.google.com

[IMDB - Internet Movie Database](#)

Karen ...

www.imdb.com

Web Pages

powered by 

[Karen Blakeman](#)

Photo of **Karen Blakeman** **Karen Blakeman** has worked in the information profession for over twenty years and has been a freelance consultant since 1989. ...

www.rba.co.uk/about/kbcv.htm

[Business Information on the Internet\(Compiled by Karen Blakeman\)](#)

Lists and links to sites and sources of business information on the Internet, compiled by **Karen Blakeman**.

www.rba.co.uk/sources

[Blogger: User Profile: Karen Blakeman](#)

... Helen Davies Chris Armstrong Shaida Dorabjee Lyndsay Rees-Jones UKeiG Tracy Kent Gary Horrocks Megan Roberts. View this Blog, **Karen Blakeman's** Blog ...

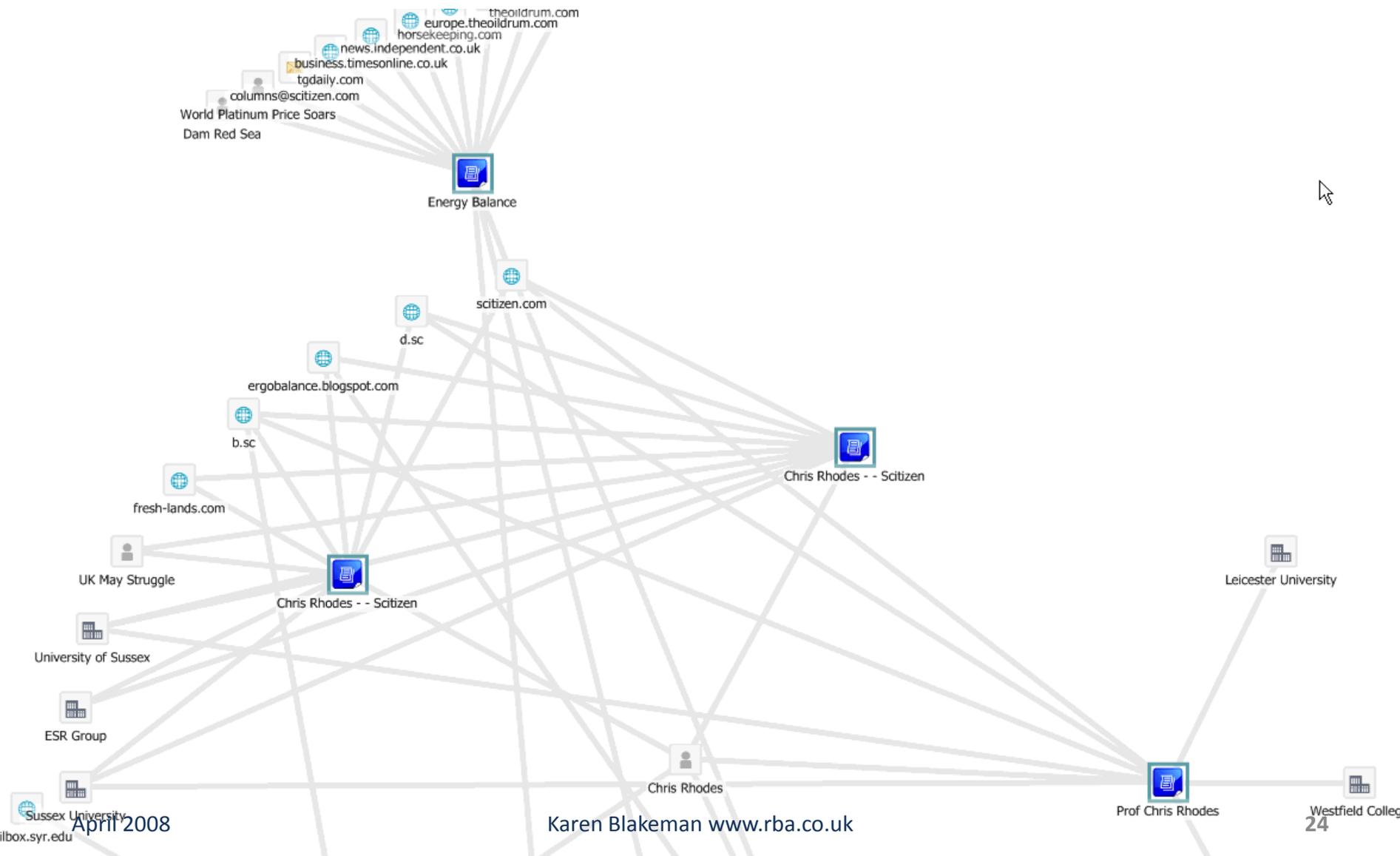
www.blogger.com/profile/16177433044316910079

[More ...](#)

Cluuz

- <http://www.cluuz.com/>
- “Cluuz ... core technology understands the relationship between the entities, terms, or persons searched leading to more relevant, easy to understand search results”
- Not totally intuitive but the network visualisation is ‘cool’
- The links in the network visualisation do not always relate to the same person or organisation but they are usually working in a similar field or subject area
- Results vary from one day to the next, one hour to the next!
- Nevertheless, definitely worth a look

Cluuz



yoName <http://www.yoname.com/>



[Search](#) | [Find a Lost Friend](#) [Login](#) | [Register for Free](#)

What's yoName?

People search across social networks, blogs and more.

People Search

Web Search

Public Records Search

YO!

Enter an Email Address, Username, First & Last Name or Phone number

[+ Advanced Search Options](#)

Top Searches

[Paris Hilton](#)
[American Idol](#)
[Lindsay Lohan](#)

Sites we search:

Bebo	Blogger	Deviantart	Digg	FaceBook
Friendster	grono	Hi5	imeem	IRC-Galleria
Last.fm	LinkedIn	Live Spaces	LiveJournal	Match
MySpace	Rediff	Tagged	Twitter	Vox
Web Search	Webshots	Xanga	Yahoo	Yahoo 360
YouTube				

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Yoname – Karen Blakeman

[People Search](#) | [Web Search](#) | [Public Records Search](#)

YO!

Enter an Email Address, Username, First & Last Name or Phone number
[+ Advanced Search Options](#)

Top Searches
[Paris Hilton](#)
[American Idol](#)
[Lindsay Lohan](#)

[Share search results](#) with a friend.

Can't find YO friend? Use our [Lost Friend Finder](#).

YO! We've found "Karen Blakeman" on LinkedIn. Want more results? Enter an email address for "Karen Blakeman".

- [LinkedIn](#)
- [LiveJournal](#)
- [Yahoo](#)
- [MySpace](#)

First Name: Karen Last Name: Blakeman Location: Reading, United Kingdom View Profile	Send this profile to a friend Background check Find a Phone Number Find in White Pages
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[Karen Blakeman](#)

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[Karen Blakeman](#)

female (Houston, TX, United States)

[business owner](#) ▾ [nanotechnology](#) ▾ [Add tag](#)

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Web: [LinkedIn](#)

[Karen Blakeman](#)

female

[RBA Information Services](#) ▾ [Internet Librarian International](#) ▾ [Internet Librarian](#) ▾ [Chartered Institute of Library](#) ▾ [INFORMATION](#) ▾ [Information Group](#) ▾ [Add tag](#)

Karen Blakeman has worked in the information profession for over twenty years and has been a freelance consultant since 1989. Her company (RBA...

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Web: [dataresources.co.uk](#)

[Karen Blakeman](#)

female, 31 years old (LA CENTER, WA, United States)

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Gender: <input type="radio"/> male <input type="radio"/> female <input checked="" type="radio"/> both		Status: <input type="radio"/> single <input type="radio"/> taken <input checked="" type="radio"/> both	Age: <input type="text" value="all ages"/>

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Karen Blakeman United Kingdom

Owner, RBA Information Services
Industry: Information Technology and Services
Screen name: **Karen Blakeman**
My Places: LinkedIn

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Blogs

- What is a blog?
 - short for **web log**
 - content can range from self-indulgent drivel to extreme erudition
 - easy to use and publish from anywhere, therefore there is a high proportion of utter rubbish in the blogosphere
 - can be infantile ramblings or intelligent, detailed analyses on a topic
- Search on an industry sector to track down knowledgeable people in that sector
- Search on a person to see if they are blogging and what they are saying, and what others are saying about them
- Search for blog postings on conferences and conference presentations
 - who is hot and who is not!

Blog searching

- Google Blogsearch
 - <http://www.google.com/blogsearch>
- Ask – Blogs and feeds
 - <http://www.ask.com/>
 - click on the Blogs button
- Technorati
 - <http://www.technorati.com/>
- Blogpulse
 - <http://www.blogpulse.com/>
- Quacktrack
 - <http://www.quacktrack.com/>

Blogpulse search and “Trend this”

blogpulse™
a service of Nielsen BuzzMetrics

HOME ANALYSIS TOOLS **SEARCH** SHOWCASE

Search the Blogosphere: [advance

Search
Search Results
16 messages found  trend this →
Showing 1-10 of 16 results

Click on the graph to see 'trends'

PREVIOUS | **NEXT** →

 track conversation
 view blog profile

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Blog:<http://maggie-nj.spaces.live.com/Blog/cns!3D568330E44A1A36!271.entry> **Posting Date:**09/05/2007

 **J&J Lawyers Go Wild; PR on Vacation!**
. Or is it the worst move in a decade???, " said **Peter Rost** (NRx Blog). ... eter **Loescher** as president, global human health, "effectively making him the company's..
Blog:<http://snelbyadu.wordpress.com/2007/08/24/jj-lawyers-go-wild-pr-on-vacation/> **Posting Date:**08/24/2007

 **Siemens Stuck in a Rut**
Chief Executive **Peter Loescher** joined the conglomerate only a little less than a month ago, after a stint at American drug company Merck...
Blog:http://www.nokiaphoneblog.com/2007/07/siemens_stuck_in_a_rut.html **Posting Date:**07/26/2007

 **Industry Headlines 7/25/07**
Siemens CEO is willing to pay 'too much' for structural change - analysts Siemens AG's new chief executive **Peter Loescher** is willing to pay too high a price for s...
Blog:<http://cam-bim.blogspot.com/2007/07/for-search-engines-privacy-is-new-black.html> **Posting Date:**07/26/2007

 **Siemens Anti-Corruption Chief Forced Out After Six Months**
On the eve of **Peter Loescher**'s takeover of the Siemens C-suite the company's newly appointed anti-corruption officer is calling it a day...
Blog:<http://www.michaeldavidthomas.com/dailycaveat/2007/06/siemens-anti-corruption-chief-forced.html> **Posting Date:**06/29/2007

April 2008 Karen Blakeman www.rba.co.uk

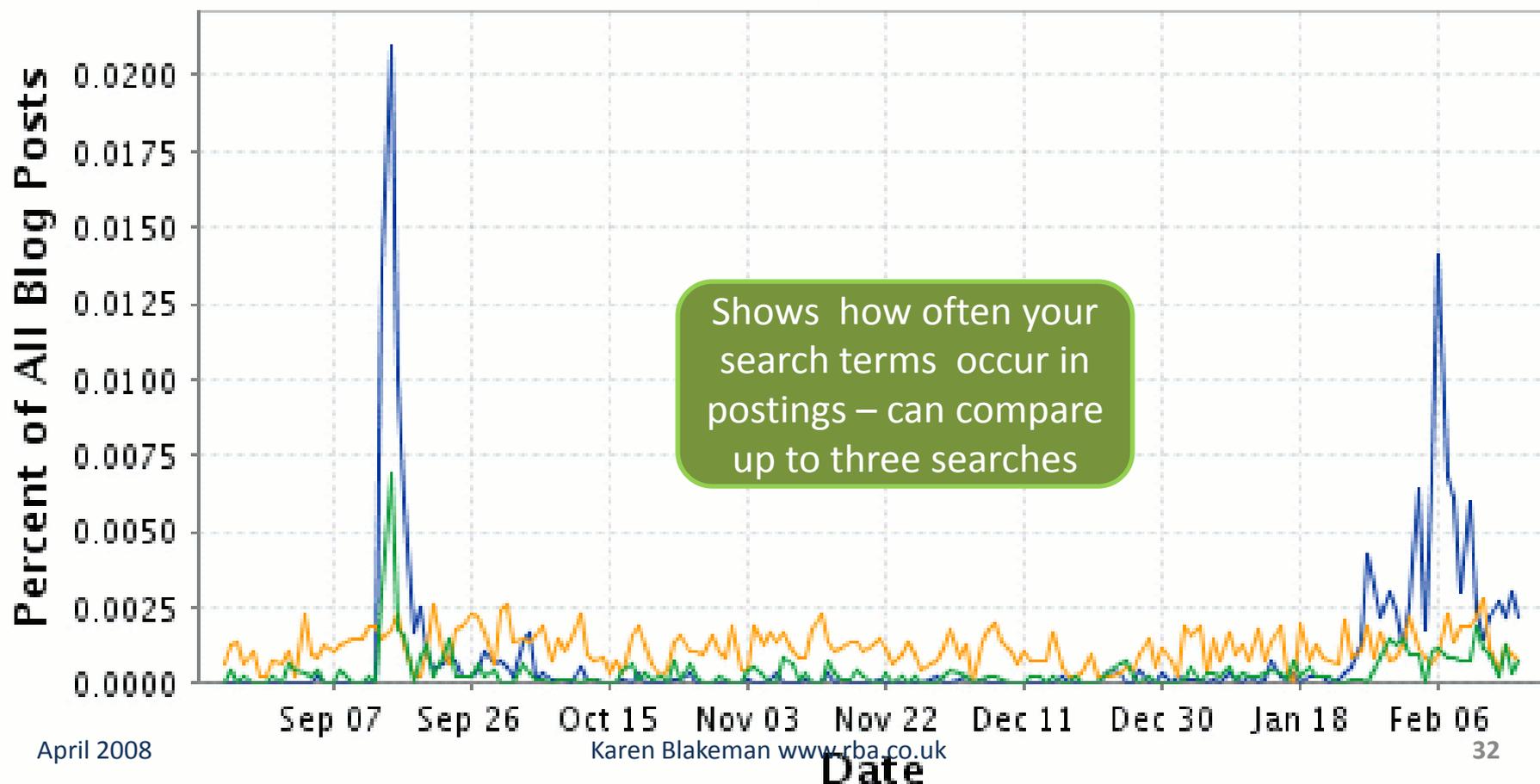
31

Blogpulse Trends

[Home](#) > [Tools](#)

Trend Results

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Looking for experts on a subject or industry?

RBA

- Look for their workshop and conference presentations
- Use advanced search options to limit your search to file type or file format ppt or pdf
- Slideshare
 - <http://www.slideshare.net/>
- authorSTREAM
 - <http://www.authorstream.com/>
- YouTube
 - <http://www.youtube.com/>

Facebook

- <http://www.facebook.com/>
- Originally set up to enable students of Harvard University to keep in touch
- Now available to anyone
- Set up your personal profile
- Join and create groups
 - can be open, closed or secret
 - discussion boards, ‘Wall’
 - photos, videos, events
- Most corporate groups are now private but the ‘interest’ and ‘professional’ groups can lead you to other potential contacts

Karen Blakeman's Facebook Profile

facebook

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home [account](#) [privacy](#) [logout](#)

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- Photos
- Posted Items
- Groups
- Events
- Notes
- Cliques
- Booze Mail

[more](#)

Karen Blakeman
Update your status...

Networks: None

Sex: Female

Relationship Status: Married

Hometown: Caversham, England

Mini-Feed

Displaying 10 stories. [See All](#)

September 27

- Karen and Teresa Loughbrough are now friends. 11:32am ✕
- Karen wrote on the wall for the group UKeiG. 10:16am ✕

September 22

- Karen and Jonathan Gordon-Till are now friends. 6:09am ✕

September 21

- Karen sent Gary Horrocks a Jack & Coke. 6:57am ✕
- Check out [Booze Mail](#) and send [Karen](#) or [Gary](#) a drink!
- Karen added the [Booze Mail](#) application. 6:51am ✕

September 15

- Karen added the [Cliques](#) application. 7:21pm ✕

September 14

- Karen joined the group [Sir Humphrey Appleby appreciation society](#). 2:22pm ✕

September 12

- Karen discussed [Who'll be blogging it?](#) in the group [Online Information 2007](#). 1:43pm ✕
- Karen wrote on [Martin White's](#) wall. 1:37pm ✕
- Karen and Hazel Hall are now friends. 1:31pm ✕

Information

FOOD FIGHT Throw something ...

8 books on their boo...

[View my cliques](#)

[Read Karen's Latest Blog Post](#)

[Edit My Profile](#)

You are online now.

Friends

35 friends [See All](#)

Frank Norman

Martin White

Brian Kelly

Charles

Karen Blakeman

How to find me:

Email: karen.blakeman@gmail.com

Current Country: [England](#)

Karen Blakeman's and friends' Groups

facebook Profile edit Friends Networks Inbox home account privacy logout

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Groups Search for Groups + Create a New Group

Search

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Recently joined by your friends See All



BAILER Heads Committee
Organizations - Professional Organizations
Size: 4 members
Joined: Charles Oppenheim



Send er off in style
Sports & Recreation - Fantasy Sports
Size: 20 members
Joined: Jill Fenton



Singers In London
Music - General
Size: 816 members
Joined: Frank Norman



if stephen fry said it.... it must be true!!!
Entertainment & Arts - Celebrities
Size: 248 members
Joined: Phil Bradley



Elaps
Entertainment & Arts - Performing Arts
Size: 3 members
Joined: Sue Hutton



Future of the Book
Entertainment & Arts - Books & Literature
Size: 52 members
Joined: Chris Armstrong

Your recently updated groups See All



London Wiki Wednesdays
Business - General
Size: 133 members
New: **1 Fewer Member**
Profile updated last Tuesday



Online Information 2007
Internet & Technology - General
Size: 31 members
New: **1 More Member**
Profile updated about 3 weeks ago



UKeiG
Internet & Technology - General
Size: 132 members
New: **2 More Members**
Profile updated about a month ago



Infodoodads Fans
Internet & Technology - Websites
Size: 33 members



Internet Librarian 2007
Internet & Technology - General
Size: 104 members



Sir Humphrey Appleby appreciation society
Organizations - Clubs & Societies
Size: 323 members
New: **2 More Members**
Profile updated about 2 months ago



Friends of English Cut

Flickr <http://www.flickr.com/>

- Search on a person or organisation
- Look at photo tags and descriptions to collect more information on a person, or identify networks and linked people



Gary Horrocks and Val Skelton

Uploaded on 16 June 2007



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UK Information Group

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Strix2006

Uploaded on 11 June 2007



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[strix](#), [chrisarmstrong](#), [ukeig](#), [garyhorrocks](#)



Helen Davies

Uploaded on 13 June 2007



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UK Information Group

[ukeig](#), [helendavies](#)

Twitter

- <http://www.twitter.com/>
- “Blogging is soooo yesterday”
- Microblogging – postings are called ‘tweets’ and 140 characters long
- See who is ‘following’ whom
- Search using Twitter search tools such as Twitterment

The screenshot shows the Twitter homepage with the following elements:

- Header:** Twitter logo, search bar (Name or location, search), and navigation links (Home, Find & Follow, Settings, Help, Sign out).
- Main Content:** A text input field for posting a tweet with a character count of 140 and an 'update' button. Below it are tabs for 'Recent', 'Replies', 'Archive', and 'Everyone'.
- Tweet Stream:** A list of tweets from users like PatrickD and tomroper, including text, timestamps, and interaction icons (heart, retweet).
- Right Sidebar:** A profile section for Karen Blakeman showing 'Hi, your profile', a profile picture, and statistics: Following (21), Followers (18), Favorites (0), Direct Messages (6), Updates (200), and Received SMS (0/250).

So you thought you'd covered your tracks?

- Facebook
 - you may have erased your profile but what about those photos and videos of you that are on your 'friends' profiles? (also check out Flickr)
- Wikipedia
 - <http://www.wikipedia.org/>
 - history
- Wayback Machine
 - <http://www.archive.org/>
 - takes snapshots of the web, some going back to 1996
 - can go straight to a known page or browse a web site as it existed in the past
 - useful for looking at 'staff' pages and information on personnel going back several years
 - not 100% guaranteed



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John Madejski

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Relevance: 100.0% -

John Madejski

From Wikipedia, the free encyclopedia

John Robert Madejski OBE DL, born **Robert John Hurst** on [April 28, 1941](#) in Stoke-on-Trent, publishing and the [Sunday Times](#) [Richard](#)

Contents ^[hide]

- 1 Life and career
- 2 Honours
- 3 References
- 4 External links

Life and career

While on holiday in [London](#), he founded *Thames Valley* and renamed *Auto Trade*

Madejski became a [baron](#) in 2006. In 2006 he led [Reading](#). Having guided [Reading](#)

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Staff list from 17th Jan 1999



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Education: LLB, University of New South Wales. BA, University of Newcastle. Dip. Ed., University of Newcastle.

Formerly: Executive Assistant to Human Rights Commissioner, Federal Human Rights and Equal Opportunity Commission; Director, Public Accounts Committee, Parliament of New South Wales; Senior Associate, McKinsey & Company.

Focus of Professional Practice:

- ◆



JULIA K. BUDD

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Formerly: Senior Consultant, Bain & Company; Account Manager, Young & Rubicam; Sales Manager, Applied Viewdata Systems.

Focus of Professional Practice:

- ◆ Non-Executive Director and Chairman Appointments



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Formerly: Senior Engagement Manager, McKinsey & Co. Inc., New York and Toronto; Analyst, M & A Department, Morgan Stanley & Co., Inc.

Focus of Professional Practice:

- ◆ Financial Services
- ◆ Private Banking

Finally.... 3 Top Tips

1. Make use of the advanced search features of the search engines.
2. People search engines, social and professional network sites do help identify relevant candidates and 'linked' people, but they can add to the 'noise' not reduce it. Use with care.
3. Remember - we have ways of finding out what you did and said in the past!