

# Searching without Google: alternative tools for more expert searching

Tuesday, 4<sup>th</sup> December 2007

Theatre E, 11.45-12.15

Karen Blakeman, RBA Information Services  
& UKeig Management Committee

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**UKeig Stand 734**



- Different coverage
- Different search features
- Different algorithms for sorting results
- Compare search engines
  - <http://ranking.thumbshots.com/>
  - Thumbshots Ranking only works with IE
- Think format of information, for example news, blogs, radio/television interviews, 'serious' articles

<http://ranking.thumbshots.com/>

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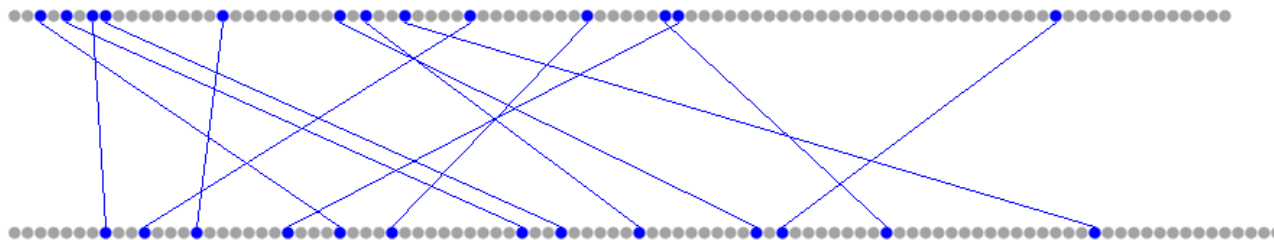
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**GOOGLE : oil production forecasts**



**YAHOO : oil production forecasts**

ing  Low Ranking

**oil production forecasts**

g Links: 13 (0%)

e Links: 81

al Links: 94

**YAHOO : oil production forecasts**

Overlapping Links: 13 (0%)

Unique Links: 85

Total Links: 98

[dnr.louisiana.gov/sec/.....](http://dnr.louisiana.gov/sec/...)



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is very cool!" -- Chris Sherman, [SearchEngineWatch](#) & [SearchWise](#)

## Yahoo web search

- <http://search.yahoo.co.uk/> <http://search.yahoo.com/>
- Results compare favourable with Google's, sometimes better
  - image search often better
  - excellent video search
- Results are ranked in a different order to Google
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- Indexes first 500 K of a document (Google 101 K)

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Gordon Brown's general election decision is under pressure as polls show Labour's lead slashed. [» More](#)

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Gordon Brown's poll lead is slashed



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News
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- Opinion polls show Brown's lead evaporating
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## Advanced Web Search

You can use the options on this page to create a very specific search. Just fill in the fields you need for your current search.

Yahoo! Search

### Show results with

all of these words	<input type="text"/>	any part of the page ▾
the exact phrase	<input type="text"/>	any part of the page ▾
any of these words	<input type="text"/>	any part of the page ▾
none of these words	<input type="text"/>	any part of the page ▾

**Tip:** Use these options to look for an exact phrase or to exclude pages containing certain words. You can also limit your search to certain parts of pages.

### Updated

▾

### Site/Domain

- Any domain
- Only **.com** domains  Only **.edu** domains
- Only **.gov** domains  Only **.org** domains
- Only **.co.uk** domains  Only **.ie** domains

only search in this domain/site:

**Tip:** You can search for results in a specific website (e.g. yahoo.com) or top-level domains (e.g. .com, .org, .gov).

### File Format

4 Di

Only find results that are:  ▾



**YAHOO!** MINDSET<sup>BETA</sup>

Search Results: 1 - 10

Ordering Results 1 - 100 of about 56700 for gin vodka sales uk

shopping  researching

1. (1) [Gin & Vodka Association. Gin & Vodka Sales and Production. sales, production, uk, exports, trends, consumer, spending, tax](#)  
Gin & Vodka Association. Gin & Vodka Sales and Production ... Exports of UK produced gin and vodka currently earn more than £175 million a year. ...  
[www.ginvodka.org/sales](http://www.ginvodka.org/sales)
2. (2) [Gin & Vodka Association. Introduction - The modern gin distilling industry in the UK started with the emergence of ...](#)  
Gin & Vodka Association ... The Gin and Vodka trades represent the largest sector in the UK Spirits market, ... UK sales of vodka have overtaken those of Scotch. ...  
[www.ginvodka.org/fact\\_sheets/factsheet4.asp](http://www.ginvodka.org/fact_sheets/factsheet4.asp)
3. (3) [UK: Penderyn distiller sets sights on vodka, gin : Beverage News & Comment](#)  
... to make serious inroads in vodka, gin and cream liqueurs, its managing director ... Each section gives total sales figures from 2000-2004, highlights brand ...  
[www.just-drinks.com/article.aspx?id=88218](http://www.just-drinks.com/article.aspx?id=88218)
4. (4) [UK spirits: Scotch is still top, but vodka grows fastest](#)  
... has declined, sales of white spirits – in particular vodka – have increased, ... Already, 70 per cent of UK-produced gin is exported. ...  
[www.nutraingredients-usa.com/n...24-uk-spirits-scotch](http://www.nutraingredients-usa.com/n...24-uk-spirits-scotch)
5. (5) [Gin News](#)  
... the hot-selling luxury vodka were to conjure up a premium gin, I'm sure it would ... HOW does an emerging business build sales in a target market dominated by a ...  
[www.topix.net/drink/gin](http://www.topix.net/drink/gin)
6. (6) [Research and Markets: 'White Spirits' Had Combined Value of 3.53bn Pounds Sterling in UK, Representing Over 40% of](#)



<http://au.alpha.yahoo.com/>

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oil prices UK

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Web Search by Yahoo! Search 21,200,000 results

1. **Oil prices, fuel tax and climate change**  
global **price** increases. It would also help us meet our ... dangerous to the **UK**. 2. **Oil prices, fuel tax and climate change. What should the Government do?** ...  
[http://www.foe.co.uk/resource/briefings/oil\\_prices\\_fuel\\_tax.pdf](http://www.foe.co.uk/resource/briefings/oil_prices_fuel_tax.pdf)
2. **The Oil Drum | UK Government Oil Price Forecast**  
**UK** Energy Review Published. The **Oil Drum: Europe. Record UK Fuel Prices. UK Government Oil Price Forecast**. Posted by Chris Vernon on July 16, 2006 - 11:16am ...  
<http://www.theoil Drum.com/story/2006/7/16/111617387>
3. **RTÉ Business: Oil prices lift UK industry costs**  
**Oil prices lift UK industry costs**. Monday, 8 May 2006 ... discusses the impact the high **price of oil** and weak dollar will have in ...  
<http://www.rte.ie/business/2006/0508/britain.html>
4. **Oil prices drop after UK sailors freed - Breaking News - Business ...**  
**Oil prices** fell on Monday amid relief over last week's release of British ... demand in Europe, has driven the **price of oil** traded in London up over US\$68 ...  
<http://www.smh.com.au/news/Business/Oil-prices-drop-after-UK-sailors-freed/2007/04/09/117597>
5. **BBC NEWS | Magazine | I don't drive, why should I care about oil ...**  
Daniel Auger, Chelmsford, **UK** ... As the **price** creeps on fuel I am seriously considering LPG . But is LPG dependant on **oil prices** ? ...  
<http://news.bbc.co.uk/1/hi/magazine/4135122.stm>
6. **The Oil Drum | uk**  
... duty **price** rises we discussed back in May (**UK Petrol Prices**) ... **UK Government Oil Price Forecast**. Posted by Chris Vernon on July 16, ... **oil price, uk** ...  
<http://www.theoil Drum.com/tag/uk?page=6>
7. **Oil & Gas UK - Industry Issues - Gas - Index Page**  
This area of the Industry Issues section deals with issues ... **prices** linked to the **oil price**? ... Indexing gas **prices** to those of **oil** therefore ensured that ...  
<http://www.ukooa.co.uk/issues/gas/>
8. **BBC NEWS | Business | UK gas prices 'pushed up by oil'**  
Gas **prices** in the **UK** are likely to remain high for at least another three ... the link between the **price of oil** and gas, and allow the **price** of gas to fall. ...  
<http://news.bbc.co.uk/1/hi/business/3758562.stm>

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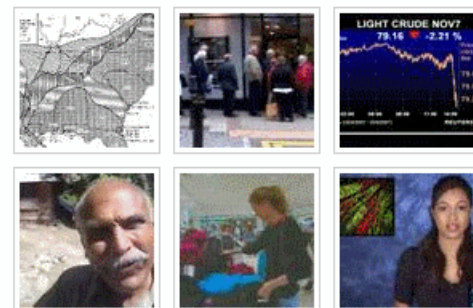


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News by Yahoo!7 News Search

1. **Market follows Wall Street lower**  
A weak performance on Wall Street overnight flowed through to Australian stocks today as

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- Owned by Yahoo
  - AlltheWeb used as a test bed by Yahoo
- Results appear and change as you type
- Suggests alternative search strategies as you type
- Refine results by filetype and site/domain



http://livesearch.alltheweb.com/

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livesearch

Options Go

oil prices u

oil prices u

**oil prices uk**

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oil prices us

oil prices update

oil prices up

oil prices united states

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www.bestwayotinvest.com - How is the rising heat going to influence **oil** and gas **prices**? Read.

**The Oil Drum | UK Government Oil Price Forecast**

UK Energy Review Published. The **Oil Drum**: Europe. Record **UK Fuel Prices**. **UK Government Oil Price Forecast**. Posted by Chris Vernon on July 16, 2006 - 11:16am ...  
[www.theoil Drum.com/story/2006/7/16/11161/7387](http://www.theoil Drum.com/story/2006/7/16/11161/7387)

**RTÉ Business: Oil prices lift UK industry costs**

**Oil prices** lift **UK** industry costs. Monday, 8 May 2006 ... discusses the impact the high **price** of **oil** and weak dollar will have in ...  
[www.rte.ie/business/2006/0508/britain.html](http://www.rte.ie/business/2006/0508/britain.html)

**The Oil Drum | uk**

... duty **price** rises we discussed back in May (**UK Petrol Prices**) ... **UK Government Oil Price Forecast**. Posted by Chris Vernon on July 16, ... **oil price, uk** ...  
[www.theoil Drum.com/tag/uk?page=5](http://www.theoil Drum.com/tag/uk?page=5)

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**Oil prices** fell on Monday amid relief over last week's release of British ... demand in Europe, has driven the **price** of **oil** traded in London up over US\$68 ...  
[smh.com.au/news/Business/.../2007/04/09/1175971008676.html](http://smh.com.au/news/Business/.../2007/04/09/1175971008676.html)

**Oil Prices and Oil News @ Oil Marketer**

Lundin awarded block 10A in Kenya at **Oil Prices** and **Oil News @ Oil Marketer** <br ... WTI rises above Brent crude **price**. Nigerians kidnap British toddler ...  
[www.oilmarketer.co.uk](http://www.oilmarketer.co.uk)

**Oil prices, fuel tax and climate change** (PDF)

global **price** increases. It would also help us meet our ... dangerous to the **UK**. 2. **Oil prices**, fuel tax and climate

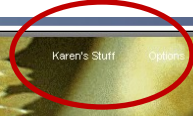
# Ask

- <http://www.ask.com/>, <http://www.ask.co.uk/>
- Formerly Ask Jeeves
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- Zoom
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# Ask UK <http://www.ask.co.uk/>

The screenshot shows the Ask.com search engine interface. At the top, there is a navigation bar with 'Web', 'Images', 'News', and 'Blogs'. A search bar contains the word 'halloween' and shows 'Showing 1-10 of 17,710,000' results. A red circle highlights the 'Karen's Stuff' and 'Options' links in the top right corner. Below the search bar, there are several search filters and a list of search results. On the right side, there is a 'Karen's Stuff' sidebar with links like 'Recent Searches', 'Saved Results', and 'My Folders'. At the bottom right, there is a 'Dictionary' section with definitions of 'Halloween' and an 'Encyclopedia' section with a brief overview of the holiday.



**Karen's Stuff** Options

- Recent Searches
- Saved Results
- My Folders
- My Tags
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- Go to MyStuff

**Ask.com**

Web | Images | News | Blogs | More >

halloween

The Web  UK Only

Advanced

**Narrow Your Search**

- Halloween Costumes
- Halloween Games
- Halloween Printables
- History of Halloween
- Halloween Recipes
- Halloween Party Games
- Halloween Costume Ideas
- Halloween Party Food
- Halloween Fun
- Halloween Coloring Pages

More >

**Expand Your Search**

- Witches
- Ghosts
- Christmas
- Horror

**Related Names**

- Michael Myers

**halloween** Showing 1-10 of 17,710,000

**Happy Halloween 2007**  
Halloween's origins date back to the ancient Celtic festival called Samhain, where the dead were thought to mingle with the living. These days it's an excuse to dress up as witches and monsters. Halloween is on the night of October 31, a Tuesday this year. [More >](#)  
Search For: [Costume Ideas](#) | [Halloween Tricks](#) | [Spooky Tales](#)  
Go To: [Staying Safe at Halloween](#) | [Spooky Recipes](#) | [Scary Desktop Wallpaper](#)

**Halloween 2007** Sponsored Results  
Halloween - the legend reinvented by Rob Zombie. Evil has a destiny  
[www.halloween-themovie.com](http://www.halloween-themovie.com)

**Halloween**  
Decorations, Lights, Trick or Treat Fancy Dress, Partyware and more!  
[www.partydelights.co.uk](http://www.partydelights.co.uk)

**Halloween Party Supplies**  
Get your horror party supplies Great range - Halloween party stuff  
[PartyStuffOnline.co.uk/Halloween](http://PartyStuffOnline.co.uk/Halloween)

**Halloween -- The History and Customs of Halloween**  
The history of Halloween and its customs starting with Celtic Ireland in 5 B.C.  
[wilstar.com/holidays/hallown.htm](http://wilstar.com/holidays/hallown.htm) · Cached

**Scary jokes, halloween jokes, ghost jokes, spooky jokes and more**  
Scary jokes, halloween jokes, ghost jokes, spooky jokes riddles and more ... Halloween Jokes The scariest night of the year, trick or treat ...  
[www.scatty.com/jokes/scary/](http://www.scatty.com/jokes/scary/) · Cached

**Halloween Online**  
Halloween Online - Your complete Guide to Everything Halloween ... Halloween Costumes Halloween Costumes, Halloween Masks and Makeup ideas.  
[www.halloween-online.com/](http://www.halloween-online.com/) · Cached

**Halloween Fun Stuff**  
Ben & Jerry's Halloween Fun Stuff index. Contains games, crafts, a history of halloween, screensavers, ecards, coloring pages, mazes and puzzles.  
[www.benjerry.com/halloween/](http://www.benjerry.com/halloween/) · Cached

**Images**

**Dictionary**

**Definitions of 'Halloween'**

1 definition  
WordNet

Halloween (n.) the evening before All Saints' Day : often devoted to pranks played by young people

**Encyclopedia**

**Halloween**

Halloween or Hallowe'en is a tradition celebrated on the night of October 31, most notably by children dressing in costumes and going door-to-door collecting sweets, fruit, and other gifts. This is called trick-or-treating. Some other traditional activities include costume parties ...

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    - climate NEAR/3 change
- Approximate spelling, phonetic search





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Google News	Blinkx	Ask	Wikipedia



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**BBC NEWS | Business | Oil prices** leap on Gulf incident  
you want it World **UK** England Scotland Wales Business Market Data ... run." By close of trading, **Brent crude** was up 67 cents at \$63.18 while US light, ...  
[news.bbc.co.uk/1/hi/business/6485529.stm](http://news.bbc.co.uk/1/hi/business/6485529.stm) - 44k - [Add to shortcuts](#) - [More results from this site >](#)



**Oil Prices and Oil News @ Oil Marketer**  
Mercantile Exchange and **Brent crude** dropped 51 cents to \$83.04 per barrel on the ...  
Meanwhile in London, November contracts for **Brent crude** on the ...  
[www.oilmarketer.co.uk](http://www.oilmarketer.co.uk) - 39k - [Add to shortcuts](#) - [More results from this site >](#)



**BBC NEWS | Business | Crude oil prices** back above \$50  
East South Asia **UK** Business Market Data Economy ... higher Chris Furness, 4Cast **Brent crude** also rose in London trading, adding \$1.89 to \$48.62 at the ...  
[news.bbc.co.uk/2/hi/business/4288611.stm](http://news.bbc.co.uk/2/hi/business/4288611.stm) - 40k - [Add to shortcuts](#) - [More results from this site >](#)



**UK National News - Crude oil prices** spiral higher  
**UK** News 20 April 2006 **Crude oil** ... infrastructure.Trading on Thursday saw **Brent Crude** top \$74 a barrel and other **oil** markets rise to \$72 a barrel ...  
[www.4ni.co.uk/nationalnews.asp?ID=50943](http://www.4ni.co.uk/nationalnews.asp?ID=50943) - 17k - [Add to shortcuts](#) - [More results from this site >](#)



**Oil prices** rise after Iraq pipeline sabotage | Special reports | ...  
'surge' fails **UK**-style rules may have prevented ... (£19.68), while October **Brent crude** was up 39 cents to \$29.20. Concerns over world supplies ...  
[www.guardian.co.uk/Iraq/Story/0,2763,1021069,00.html](http://www.guardian.co.uk/Iraq/Story/0,2763,1021069,00.html) - 40k - [Add to shortcuts](#)



**Guardian | Oil prices** hit new high  
In London, **Brent crude** was up \$3.55 at \$68.42 a barrel.Today's surge in **oil prices** followed a ...  
... motorists in the **UK** became increasingly concerned at the ...  
[www.guardian.co.uk/print/0,3858,5273680-110373,00.html](http://www.guardian.co.uk/print/0,3858,5273680-110373,00.html) - 6k - [Add to shortcuts](#) - [More results from this site >](#)



**Oil prices** to 'cause global recession' - DVD and Games - Times ...  
Comment Home **UK** Home Global Britain World Business ... trading overnight, with **Brent crude** also hitting a record high, as a cocktail of woes fuelled ...  
[entertainment.timesonline.co.uk/article/0,,18589-1283808,00.html](http://entertainment.timesonline.co.uk/article/0,,18589-1283808,00.html) - [Add to shortcuts](#) - [More results from this site >](#)

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- [Word \(.doc\)](#) (2%) [exclude](#)
- [Excel \(.xls\)](#) (0.8%) [exclude](#)
- [PowerPoint \(.ppt\)](#) (0.4%) [exclude](#)
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Hubbert peak oil

**Wikipedia Search** [Advanced search](#)

All Wikipedia  Pages written in English

**Wikipedia**

Results 1-10 of about 66 for **Hubbert peak oil**

View:

## Hubbert peak theory

The **Hubbert peak** theory posits that for any given geographical area, from an individual oil field to the planet as a ... defines the **Hubbert** curve used to predict the ...

[en.wikipedia.org/wiki/Hubbert\\_peak\\_theory](http://en.wikipedia.org/wiki/Hubbert_peak_theory) - [Add to shortcuts](#)

**Categories:** [Economic theories](#), [Futurology](#), [more >](#)

See also: **People:** [M. King Hubbert](#), [Marion King Hubbert](#), [more >](#)

## Oil depletion

or what the consequences will be. The **Hubbert peak** is an influential theory concerning the long-term rate of conventional Petroleum ... Despite the fact that **Hubbert** ...

[en.wikipedia.org/wiki/Oil\\_depletion](http://en.wikipedia.org/wiki/Oil_depletion) - [Add to shortcuts](#)

**Categories:** [Economic theories](#), [Futurology](#), [more >](#)

See also: **People:** [M. King Hubbert](#), [Alaska Pipeline System](#), [more >](#)

## M. King Hubbert

In 1974, **Hubbert** projected that global **oil** production would **peak** in 1995 at 12-GB/yr "if current trends ... See also Technocratic movement **Hubbert peak** theory External ...

[en.wikipedia.org/wiki/M.\\_King\\_Hubbert](http://en.wikipedia.org/wiki/M._King_Hubbert) - [Add to shortcuts](#)

**Categories:** [1903 births](#), [1989 deaths](#), [more >](#)

See also: **People:** [M. King Hubbert](#), [Arthur L. Day](#), [more >](#)

## Hubbert Linearization

which has been used in modeling depletion of crude **oil**, predicting the **Hubbert peak**, population growth predictionscite web and the ... Example of a **Hubbert** ...

[en.wikipedia.org/wiki/Hubbert\\_Linearization](http://en.wikipedia.org/wiki/Hubbert_Linearization) - [Add to shortcuts](#)

**Category:** [Peak oil](#)

See also: **People:** [Marion King Hubbert](#), [Roberto Canogarcite](#)

## Hubbert curve

model, the rate of production of oil is determined by the rate of new oil well discoveries a

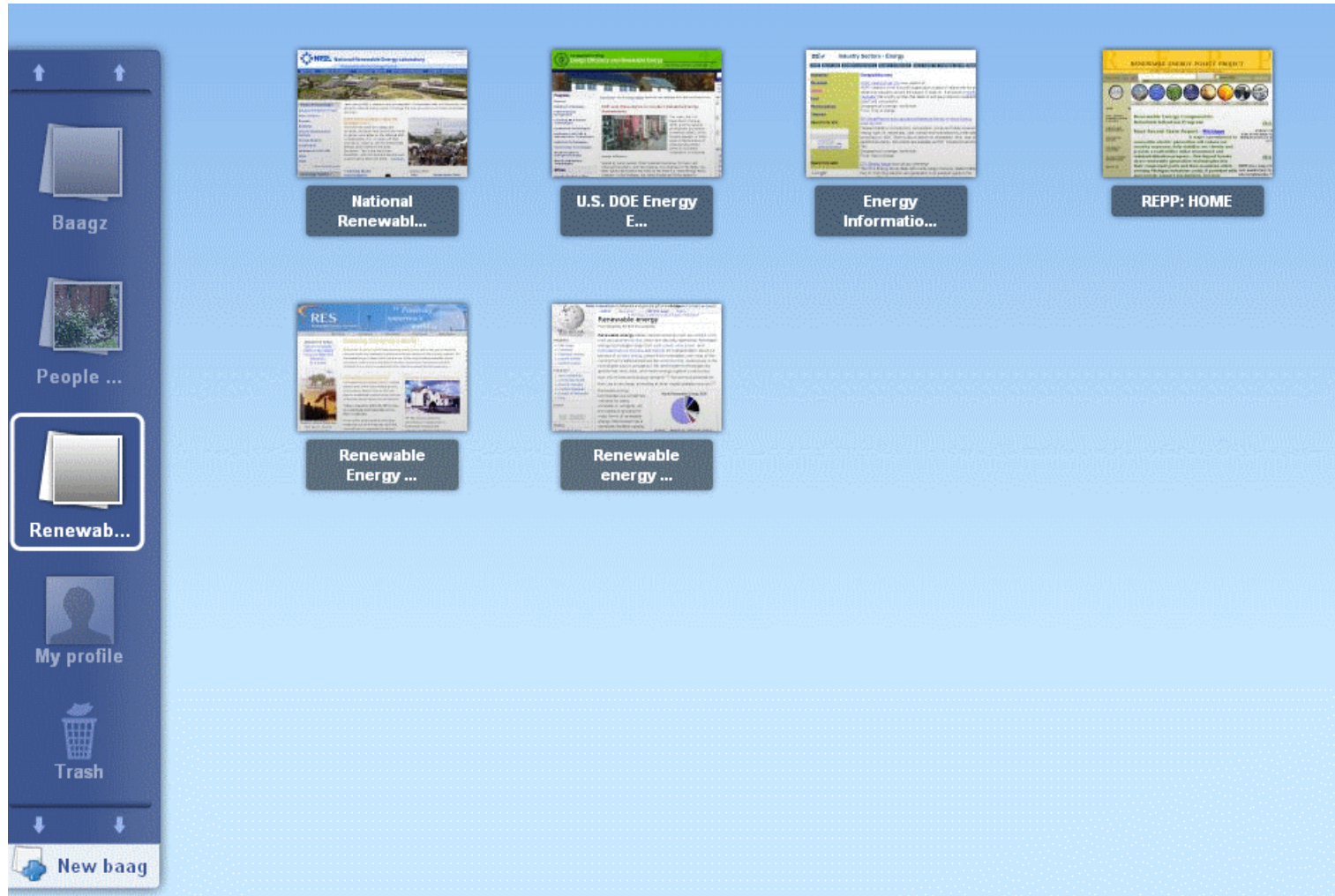
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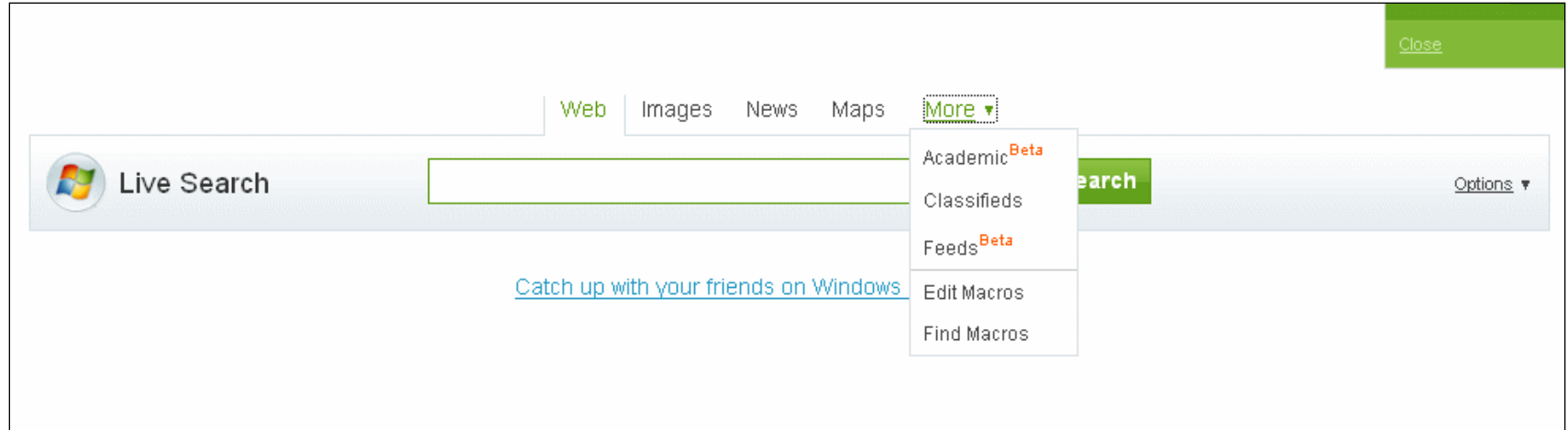
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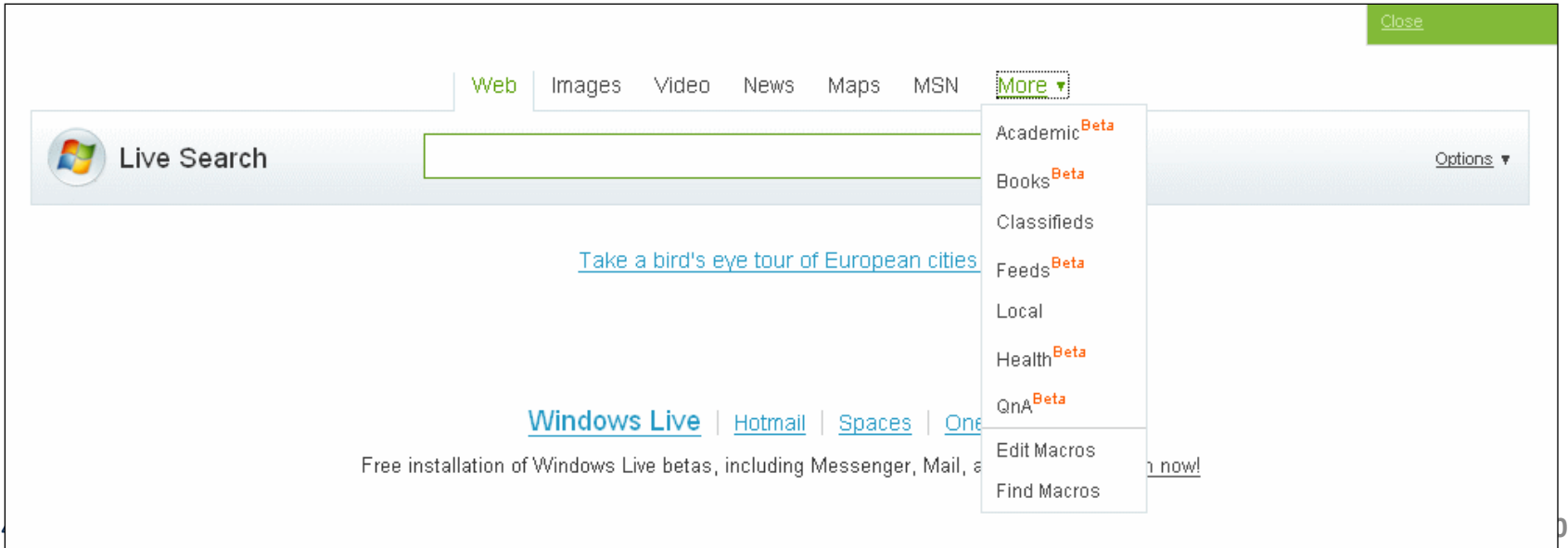
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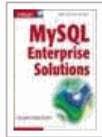
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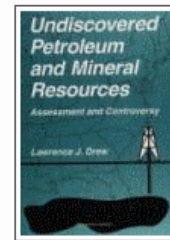
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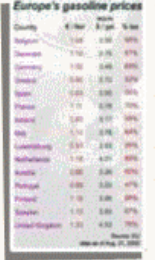
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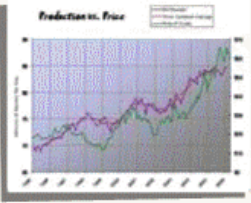
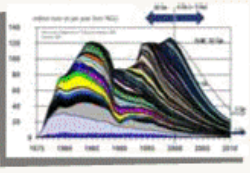



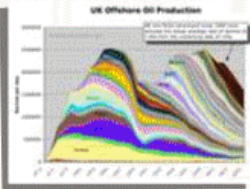
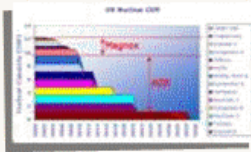



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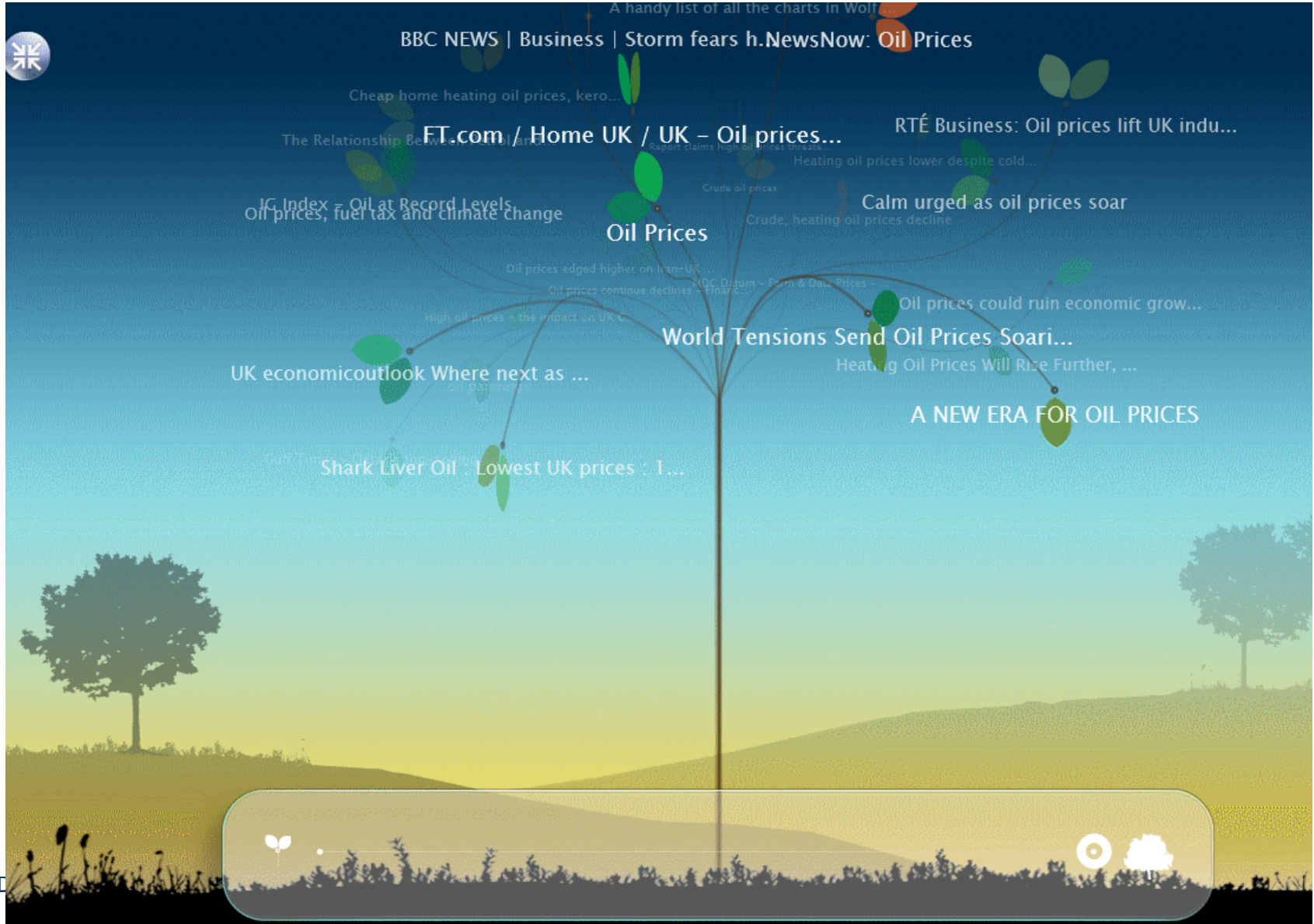

















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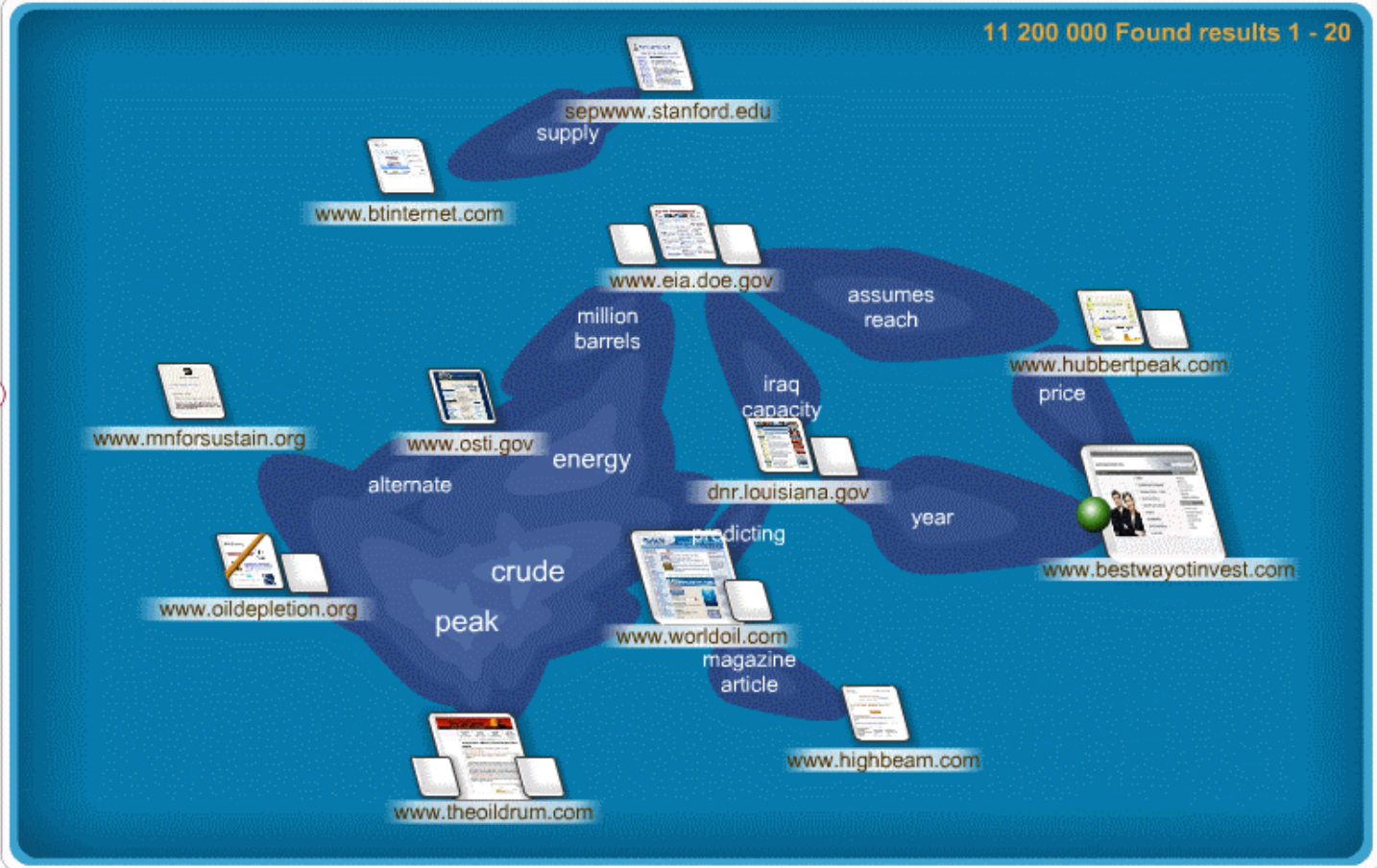
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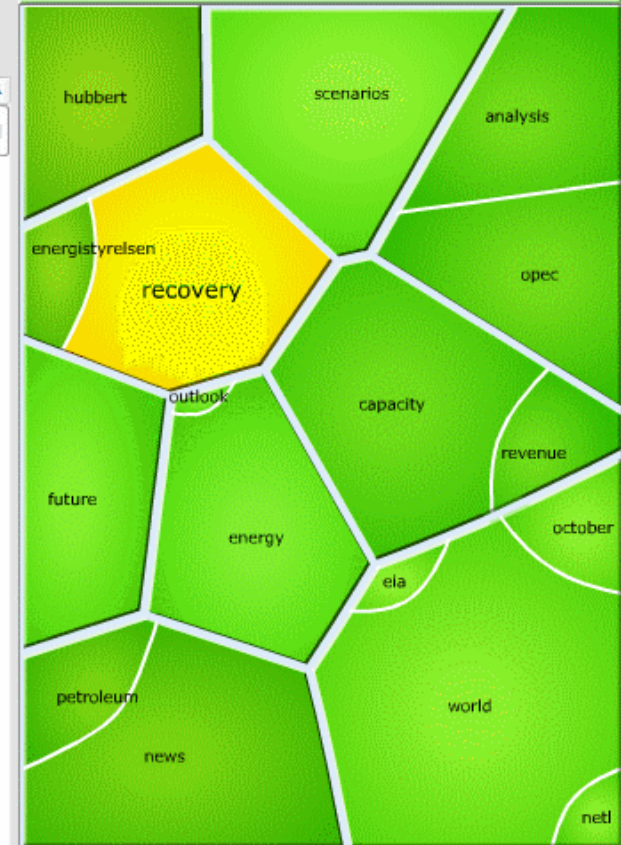
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<http://www.wtrg.com/>, 30Kb
- Green Car Congress: Malaysian Crude Palm Oil Production Forecast to Rise 21 %by 2020**  
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<http://www.capp.ca/raw.asp?x=1&dt=NTV&e=PDF&dn=89357>, 375Kb
- ASPO Lisbon May 19 - 20, 2005 Forecasting production from discovery**  
Hubbert was right on one of his two forecasts , as the US crude oil peaked in 1970... forecast for US crude oil called figure 21: Ultimate US crude oil production ...  
<http://www.oilcrisis.com/laherrere/lisbon.pdf>, 1854Kb
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by *Bouriana Zakharieva*, Alacra Web Editor

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To get **current industry news and major players**, try the industry-specific online publications. The best daily coverage of the industry is offered by [Total Telecom](#) (TotalTel). Other publications to check regularly are [Wireless Week](#), [Internet Telephony](#), and [Telecommunications Online](#).

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**Standards information** can be found on the [Society of Cable Telecommunications Engineers](#) site or [The European Telecommunications Standards Institute \(ETSI\)](#). If you want updates and overviews, go to the Telecommunication Industry Association (TIA). It is also your best source for a Buyer's Guide and Industry Directory as well as company rankings.

**Market research data** is available from [Ernst & Young's](#) global site for their telecom publication "Converging on the Customer." For a fee, you can find market studies at [IGI Group](#), [Forward Concepts](#) and [Gartner](#).

The consulting firm [Paul Budde Communication](#) offers some fee-based, downloadable reports covering over 160 countries plus regional overviews. Content includes statistics, trends and related developments, lists of carriers, company profiles, and regulatory updates. Abstracts and table of contents of these reports can be viewed free. [MindBranch](#) also offers market reports on the telecommunications industry for a fee.

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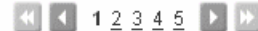
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★★★★☆ *Crout, R.L.; Conlee, D.T.*  
OCEANS 2006 2006-09-01

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★★★★☆ *C. P. Aubeny; J. D. Murff; J. M. Roesset*  
International Journal of Geomechanics; Int. J. Geomech.; QGM Volume 1 Issue 2  
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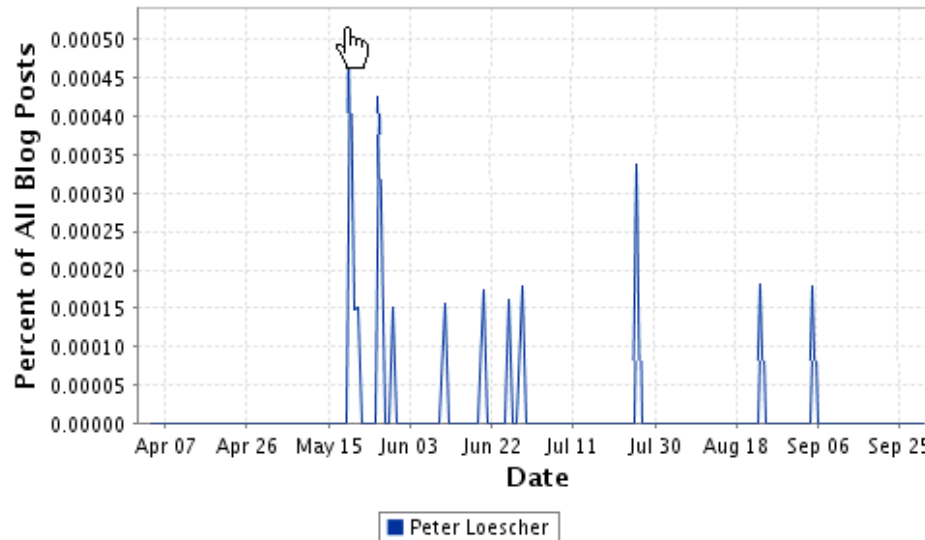
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